

LIFE EVENT



2017 LIFE Event

The LIFE Mission

The LIFE Event (LPGA Pros in the Fight to Eradicate Breast Cancer) mission is to fund education and research dedicated to the eradication of breast cancer as a life-threatening disease while reaching out to a younger generation of women with educational programs and information about the importance of early detection and healthy breast care practices.

2017 LIFE Event

The 2017 LIFE Event was held Monday, June 7 at Mountain Ridge Country Club in West Caldwell, N.J. The 18th annual pro-am featured some of the most elite women golfers in the world from the LPGA. The LIFE Event, still noted as one of the biggest single-day golf event fundraisers for breast cancer initiatives, has raised more than \$11 million for breast cancer research, awareness and prevention programs since its inception in 2000.

Key Programs Funded by LIFE

The Val Skinner Foundation announced a donation of \$400,000 to the Cancer Institute of New Jersey for The LIFE Center patient services, the Gene Express Project as part of the foundation's Precision Medicine Research work and the MARSH Grant for Life that supports triple negative breast cancer research.

In addition, Skinner awarded the final installment of her foundation's \$750,000 commitment to support the Decoding Cancer platform that launched last year in coordination with Discovery Education. Decoding Cancer will now continue in perpetuity.

Funds raised through previous LIFE Events have also been donated to Susan G. Komen for the Cure, which launched Komen on the Go™, an interactive educational mobile tour, and Young Women Walking, a segment of the Susan G. Komen 3-Day specifically aimed at women ages 16-23.

LIFE Event Partners

Supporters of the 2017 LIFE event include Amy and Joe Perella, MARSH, C.R. Bard, OneCall Care, Qualcare and Assured Guaranty. Others include Lincoln, Atlantic City Electric, Cox Charity Classic and Sandler, O'Neill & Partners.